ncfe.

a work of art.

If you're a creative person who can turn ideas into something visual, a career in art and design could be the perfect fit for you. You'll have to be imaginative and resourceful, whether you're responding to a brief for clients or working independently as an Artist. You'll also need to be able to sell yourself, so a good portfolio of your best work is essential to secure your next job or client.

CAREER CARD
Art and Design

v.certs

Sectors to explore

An understanding of art and design will help open many doors in a variety of different sectors and job roles. Here are just a few to get you started:

Freelance

Many people working in art and design choose to work on a freelance basis as businesses often have short term requirements for design work. This will mean you need a good knowledge of running and developing a business as well as selling your skills. Whilst you're expected to be creative, you need to produce the results expected and work towards a brief.

Arts and culture

You don't have to produce the end product to appreciate the work! Working in an art gallery requires specialist knowledge of the different artists and art movements such as; impressionism and pop art. You could be responsible for confidently communicating this to visitors or being responsible for curating new pieces of art to exhibit.

Interior design

An eye for detail, complementing colour schemes, patterns and textures could mean you could transfer your skills in to interior design. You might be integral to the creation of a new space working with architects and engineers to create the final look of a hotel, office space, shop floor or inside someone's home.

Artist

A jobbing Artist is someone who makes money from selling their work to clients. This could be through a commission, based on what your client has asked for, or creations of your own. It's a competitive market, but one which can be very rewarding. You can also be involved in community art projects or teaching.

Make-up artist

From understanding how to use light and shade, to maximising camera angles; From transforming someones day to day look to using special effects to make someone look like a zombie! Your job as a Make-up Artist could be very different from one day to the next.

V Certs and other qualifications to consider include:

At school

- **Level 1/2 Technical Award** in Art and design

At sixth form or college

- **Level 3 Applied General** in Art and Design

Routes to success

If you choose to study art and design, there are a number of routes you can take to further your career such as:

- **Further study at university or college**
  You could choose to broaden your knowledge of art with a degree in Fine Art or Art History or you may wish to specialise in something like Fashion Design. You can also look at year-long foundation degrees or an NCFE Level 3 Applied General Certificate in Art and Design.
- **Apprenticeships**
  You'll be working to a set programme of learning whilst earning money as an apprentice. This will provide you with a structured training period with a solid foundation of knowledge from which to progress in this sector.
- **Entry level roles**
  An entry level role will give you the chance to work your way up through a business whilst finding your feet, often supporting the business and its day-to-day running.

Where next?

We understand the amount of information out there can be daunting. To help, we've included a small collection of useful websites for you to visit:

The National Careers Service website offers an overview of many different careers. It's a great starting point to help you take your first step towards planning your career. www.nationalcareersservice.direct.gov.uk

All About Careers includes really useful information about specific career opportunities. You can also take a career 'test' which will give you ideas about industries you might want to explore further based on your answers. www.allaboutcareers.com

The National Apprenticeship Service offers information about what apprenticeships are and how they work. It's particularly useful as a general introduction and to help you and your parents understand the opportunities an apprenticeship offers. www.getingofar.gov.uk

Not Going to Uni is a website that aims to offer a full range of options and choices if you feel that university is not the route for you. www.notgoingtouni.co.uk

Which University? is a website that can help you decide what to study, where to study and how to get there. www.university.which.co.uk

REED Salary Checker can help if you're curious about what your earning potential could be in your chosen career. www.reed.co.uk/average-salary