

# 14-16 Purpose Statement

### NCFE Level 2 Technical Award in Business and Enterprise (603/0838/2)

### Who is this qualification for?

This qualification is designed for learners who want an introduction to business and enterprise which includes a vocational and hands-on element. It has been developed to enthuse and inspire learners about a career in business and enterprise. The qualification will appeal to learners who wish to either set up their own business, move into employment, or progress onto further study.

The study of business and enterprise involves understanding the functions of business, data analysis, the importance of other influence in the external environment, and the characteristics of being an entrepreneur, and offers a real insight into running your own business.

It is distinct from business studies as it encourages the learner to use the concepts and theories to further their enterprise skills and complete a business plan for an original idea.

The NCFE Level 2 Technical Award in Business and Enterprise complements GCSE qualifications. It is aimed at 14-16 year olds studying studying Key Stage 4 curriculum who are interested in the Business and Enterprise industry. It is equivalent to GCSE grades 8.5-4.

The qualification focuses on an applied study of the business and enterprise sector and learners will gain a broad understanding and knowledge of working in the sector or as an entrepreneur.

This qualification has been designed to sit alongside the requirements of core GCSE subjects and is appropriate for learners who are motivated and challenged by learning through hands-on experiences and through content which is concrete and directly related to those experiences.

This Level 2 qualification is appropriate for learners who are looking to develop a significant core of knowledge and understanding in business and enterprise, and an understanding of how to apply their learning to business and enterprise. This qualification has overlapping content with the Level 1 qualification (603/0835/7). This is not intended as progression from the Level 1 qualification.

### What will the learner study as part of this qualification?

This qualification shows learners how to:

- understand what needs to be included in a business plan
- explore market research, analysis and the marketing mix
- understand how businesses are organised and people are employed
- produce and use financial data for a business plan
- form a business plan for an idea.



# What knowledge and skills will the learner develop as part of this qualification and how might these be of use and value in further studies?

Learners will develop skills and knowledge:

- in adapting their own ideas and responding to feedback
- in evaluating their own work
- analysing data and making decisions
- that are essential for the modern workplace, such as team working; presentation skills; independent working; working to deadlines; efficient use of resources.

Successful completion of these qualifications will fulfil the entry requirements for relevant academic and vocational study post-16.

The knowledge and skills gained will provide a secure foundation for careers in the business and enterprise industry.

### Which subjects will complement this course?

(please check discount codes for performance tables eligibility)

The following subject areas will complement this course:

- Economics
- Accounting
- Maths
- Business studies
- IT and Computer Science
- Citizenship

However, this list is not exhaustive and a range of other subject areas may also be appropriate.

### What could this qualification lead to?

Learners who achieve this V Cert qualification could progress onto Level 3 qualifications and A Levels such as:

- Level 3 Applied General Certificate in Business and Enterprise
- A Level Business.

#### **Further Information**

For more information about the NCFE Level 2 Technical Award in Business and Enterprise, please see the Support Materials tab on the qualification page of our website.