

## 14-16 Purpose Statement

### NCFE Level 2 Certificate in Business and Enterprise (601/0048/5)

#### Overview

#### Who is this qualification for?

The NCFE Level 1 and Level 2<sup>1</sup> Certificates in Business and Enterprise are complementary Technical Awards and the vocational equivalent of GCSE qualifications. Both are aimed at 14-16 year olds studying their Key Stage 4 curriculum who are interested in any aspect of business and enterprise contexts such as marketing and finance.

Each qualification focuses on an applied study of the business and enterprise sector and learners will gain a broad understanding and knowledge of working in the sector.

The qualifications have been designed to sit alongside the requirements of core GCSE subjects and are appropriate for learners who are motivated and challenged by learning through hands-on experiences and through content which is concrete and related directly to those experiences.

This Level 2 qualification is appropriate for learners who are looking to develop a significant core of knowledge and understanding and apply that knowledge through a project. Level 1 is appropriate for students looking for an introduction to the skills, knowledge and qualities needed in the business and enterprise sector.

---

#### What will the learner study as part of this qualification?

This qualification shows learners:

- the many different characteristics of businesses and entrepreneurs
- the risks and rewards of business
- different aspects of marketing and methods of market research
- different sources of funding
- how to produce a financial plan
- how to develop a project plan.

---

<sup>1</sup> Level 1 is equivalent to GCSE grades D-G; Level 2 is equivalent to GCSE grades A\*-C

## **What knowledge and skills will the student develop as part of this qualification and how might these be of use and value in further studies?**

Learners will know about:

- different business ideas and how to put together the components of a business plan, including marketing and finance.

They will develop skills:

- in marketing techniques
- in funding and finance
- in evaluating their own work
- in literacy, numeracy and ICT
- that are essential for the modern workplace, such as team working; presentation skills; independent working; working to deadlines; efficient use of resources.

Successful completion of this qualification will fulfil the entry requirements for relevant academic and vocational study post-16.

This qualification has been mapped to the National Occupational Standards for business and enterprise. Students may, therefore, use evidence from this course towards the knowledge requirements of a relevant competence-based qualification.

The knowledge and skills gained will provide a secure foundation for careers in the business industry.

---

## **Which subjects will complement this course?**

The following subject areas will complement this course:

- Marketing
  - Business Administration
  - Business Enterprise
  - Digital Technology.
-

## Further Information

For more information about NCFE Level 2 Certificate in Business and Enterprise, please see the Support Materials tab on the qualification page of our website.

[Qualification Specification](#)

[Career Card](#)