

# Internal assessment sample portfolio: Level 1 merit

NCFE Level 1/2 Technical Award in Art and Design QN: 603/2964/6

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#### Introduction

The material within this portfolio relates to:

## Unit 02: Understand organisations, employment and how art and design work is created in the art and design industry

This portfolio is designed to demonstrate an example of the evidence that could be produced for Unit 02 of the Level 1/2 Technical Award in Art and Design. It's designed to provide guidance on how a portfolio could look, rather than being prescriptive.

In this example there is both visual evidence and written accounts, but the evidence could also be presented in an audio/video format. All evidence submitted should be marked holistically and whilst specific pieces of evidence might be targeted to generate appropriate evidence towards specific criterion, the evidence may well be provided in the work produced in an alternative format.

This portfolio contains manufactured learner evidence and assessor feedback produced by NCFE. External Quality Assurer guidance has also been provided for each piece of evidence relating to an assessment criterion. The guidance comments on how the evidence meets the assessment criterion.

#### Synoptic Project

#### Project Brief

Your local airport wants to buy a range of art and design works for a new terminal building.

The Architects are an Italian firm, established in 1900. They have appointed a team to commission art and design work from local artists and designers.

You and other artists and designers have been asked to submit an art and design proposal and create a response to realise intentions for a minimum of **two** pieces of art and design work that cover a minimum of **two** disciplines in response to the theme of **Motion**.

The commissioning team have asked that all proposals will have referenced '**Italian Futurism**' in some aspect of their creative journey.

Using the brief provided, you are required to:

- interpret the requirements
- carry out research into the theme, finding examples of a range of work by artists and designers associated with the Italian futurism movement that you feel have connections with the theme
- analyse your research in relation to the effectiveness of the artist or designer's use of visual language. Analyse how your research represents the theme.

Using your interpretation of the brief and research that you have carried out, you must:

 carry out the stages required to create your art and design proposals for a minimum of two pieces of art or design work, covering two disciplines.

Create a response to realise your creative intentions for a minimum of **two** pieces of artwork in **two** disciplines that meet the requirements of the project brief and respond to the theme.

You are required to demonstrate your technical skills and abilities through the use and application of:

- visual language
- materials
- media
- techniques
- equipment.

Once you have completed your project, you must evaluate your own performance as part of your personal development. Using your completed learner log, carry out an evaluation of the project and your performance.

You should make reference to the learner log where appropriate.

#### Learner log and project evaluation

As you work through the project, you are **required** to keep a learner log to record your approach. You should include:

- how you prepared
- what resources you used
- how you managed your time.

You **must** use your completed learner log to carry out an evaluation of the project.

#### Evidence

You are required to submit the following for assessment:

- your art and design proposals
- your final pieces of artwork
- your learner log
- your evaluation.

#### Types of evidence

Below is a list of suggested types of evidence that you could include:

- written/word-processed documents
- presentations
- diagrams
- annotated evidence
- video/audio evidence
- witness statements (as supporting evidence)
- learner observation records (as supporting evidence)
- research material
- photographs
- art work.

During the project you will need to refer to the 'Project Brief' to obtain information.

#### Learner Evidence

#### **Project brief**

Your local airport wants to buy a range of art and design works for a new terminal building.

The Architects are an Italian firm, established in 1900. They have appointed a team to commission art and design work from local artists and designers.

You and other artists and designers have been asked to submit an art and design proposal and create a response to realise intentions for a minimum of **two** pieces of art and design work that cover a minimum of **two** disciplines in response to the theme of **Motion**.

The commissioning team have asked that all proposals will have referenced 'Italian Futurism' in some aspect of their creative journey.

This is the project brief.

I have to research Italian Futurism I have to make 2 final pieces that are using different disciplines My work should be based on motion

## **ITALIAN FUTURISM**

#### Futurism was an Art movement that was in Italy in 1909 - 1944.

The artists wrote a manifesto telling everyone what there work was about. It was about speed and power. They liked motor cars and trains and planes as these were new inventions. They did not like traditional Art and wanted to ban it.

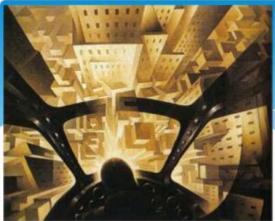


Tato 1930 Flying over the Coliseum in a spiral

This is by an Italian Futurist Artist. I chose this picture as it has a plane in it. Because I am making Art work for a local airport I want to include a plane in my work. There is not many color's in this piece of work and they are not realistic. The plane is dark but that makes it stand out.



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In this painting you can see a view of the inside of a cockpit looking out. It looks like the plane is going to crash into the city. The way the buildings have been drawn using perspective makes it look like the plane is going to crash to the ground. This is also shown by the light and dark areas of the paining. The light is right in the center where the plane is going to crash and then it gets darker at the edges. This makes your eye drawn to the middle so you look through the window of the plane.



Giacomo Balla (1931) Balbo and the Italian Transatlantic flyers

This was designed as a poster to show that Italy were attempting to fly all the way across the Atlantic.

Most of the background is blue as it is meant to be the sky, but in the middle you can see the Artist has used the colours green white and red which is the colours of the Italian flag.

The planes are not very detailed and they are in the shape of an arrow which is pointing them in the direction of America.

## PROPOSAL

For my work in this project I am going to focus on airplanes. From my research into the futurists I can see they liked to paint airplanes and so I will also use airplanes in my work. This will link in with the brief as we are making work for a local airport.

For my first piece of work I am going to do a drawing of a plane. At the moment I do not know if I am going to draw the inside or outside on the plane. This will be decided when I am making the work. Once I am finished I will colour the work in. I think this piece will be best on the wall in the V.I.P area of the airport so that it is seen be all the celebrities who go in the V.I.P area.

For my second piece I am going to make a poster that will get more people to try flying. Now a days lots of people fly abroad for holidays in the sun but there are still some people who have not ever been on a plane and are afraid of flying. Therefore my poster might help them to get over this fear and try flying as it is good to go on holiday.



Because this work is going to go in the local airport I am going to base my work on planes.



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## **RESARTIST EARCH**



Relja Penezic's

Is an artist who has drawn a drawing with a plane which relates back to my type of a journeys. And I have got one of his plane drawing and I have re drawn it in my own design.



**Out of Here** Relja Penezic

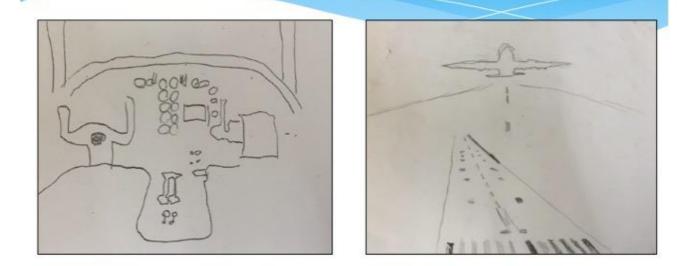


Here I have done a drawing in the style of Relja Penezic's work. My theme is motion and I am making work for an airport so having a picture of a plane is good.

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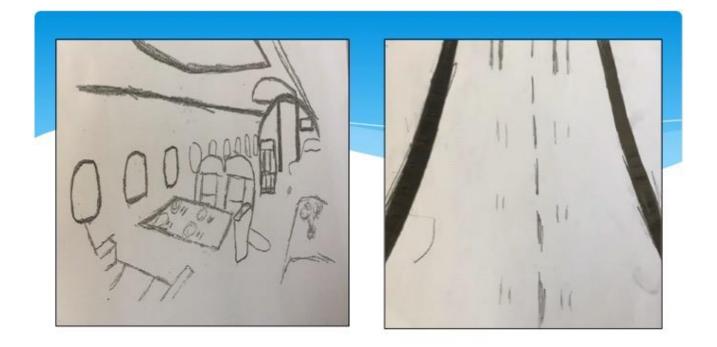
## Ideas

Here are some of the ideas I will develop for my first piece of work.



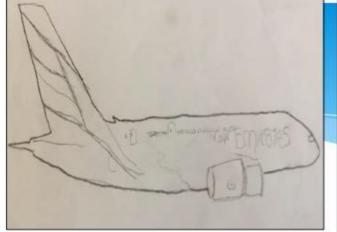
I have done a drawing of the inside of a cockpit and I have also taken a picture of a plane taking off.





This is a picture of the inside of a plane and also a picture of a runway as if you are about to land. The plane.





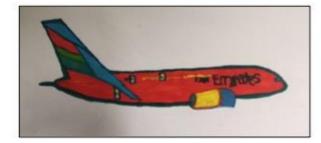




Here I have done some drawings of planes. I will have a picture of a plane as my final piece. I am now going to experiment with lots of different materials.



I have experimented by using different materials to colour in my plane pictures. To make my final piece I will draw my own plane.







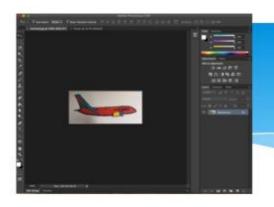
This is my first final piece. It is a picture of a plane that I drew and then coloured in. It will look good in the airport.



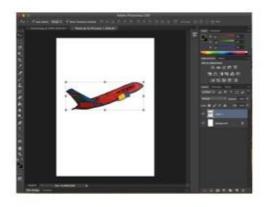


This is some research into flying posters that I did.





First I took the drawing of the plane I did and scanned it into the computer and used Photoshop. I then adjusted the colours of the drawing to make them brighter as the scan made them come out quite dull



Next I cut out the image using the Magnetic Lasso Tool. Once the image was cut out I copied it onto a new A\$ document. I decided to make my poster A4 as then it could be printed easily.





Next I went onto the internet to look for a photo of the sky. I originally looked for images of a sunset as this is when the sky looks the most impressive. But Instead I found a picture of the sky with a rainbow in it. I thought this would be good to use as rainbows are lucky and this might help people who are afraid of flying.



Next I added this silhouette of a City in at the bottom of the poster. I thought this might show the type of place you could fly too. New York is a very popular place to go and from the UK you would have to fly there so I put it at the bottom.



Next I added a layer behind that was the same colour as the buildings so that there was not a white strip at the bottom of my poster.

I am really happy with my poster and now I am going to add some text.

I am going to add the words 'It's time to fly away'

This was on one of the posters I researched and I think it will be good on my poster as it will encourage people to try flying.

Typography To find a good font to use I have used the website DaFont.com I looked at loads of fonts but liked these 8 the best.



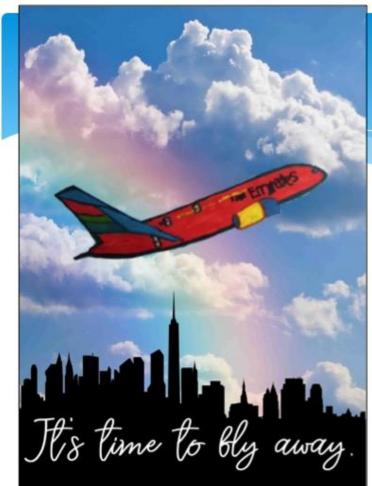


First I added my writing in at the bottom of the poster. I made the font white so it would stand out against the background. I have decided to use the font Monalisa Script. To use this script I need to download the script from the website and then install it on the computer.



I have now changed the font and have made it bigger so it goes across the page.







This is my second final piece.

This poster is designed to encourage people to fly but the airport could also use it to welcome travellers to the airport.

## **EVALUATION**

For this project I was asked to create two pieces of art for a local airport using 2 different disciplines. The work was based on the theme of motion and we had to research the art movement Italian Futurism .

I decided to base my work around airplanes as this linked to the airport where my work will be displayed and also to the Italian futurists as they liked painting pictures of airplanes.

For my first piece I did a drawing of a plane and then coloured it. I used pastels to add the colour. I really like this piece as it came out well. But if I did it again I would use different materials when colouring in the plane as they colours are a bit dull. I would want this work to be hung on the wall in the VIP area of the airport.

For my second piece I used one of my drawings and created a poster by scanning it into the computer. I then used Photoshop to create a poster to encourage people to fly. I think the poster went really well and I would not want to change anything about it.

I think I have worked well during this project. I have tried hard to keep organized and make sure I got all the work done by the deadline.

#### Unit 02: Internal Synoptic Project - Learner Log

This learner log should be completed to record your approach to the synoptic project.

It will be used as part of the overall evaluation of the full synoptic project.

All of the work you submit **must** be your own. Please complete the details below clearly and in BLOCK CAPITALS.

Learner name	Candidate C		
Centre name	NCFE Academy		
Centre number	12345	Learner number	54321
Learner signature	Candidate C		

#### Learner Evidence

	Project Management			
Preparation carried out:	Resources required:	Time needed:	Progress Log:	
I had to read the brief and then work out exactly what I was being asked to do. I also had to do research.	Internet	1 week	I read through the brief and made a list of the key points that I would need to think about when making my work. I researched into Italian Futurists. I decided that I would look at the paintings that they did that had planes in as this would then link to the brief as I am making work for an airport	
I had to decide what I am going to make for this project and then write a proposal. I have to make my final pieces. I will need to do some experimenting	I will need a computer to write my proposal Art materials.	2 hours 5 weeks	I was able to write the proposal really quickly as I already knew what I wanted to make for this project. I am going to do a drawing and a poster. I am going to use images of airplanes. I researched on the internet into pictures of planes and made a mood board. And researched into an artist who does paintings of planes. I also did an example in the style of the artist. This week I started to sketch some initial ideas for my final pieces. I did lots of drawings of planes from my research. Using my drawings I did some experiments of different materials to add colour to my drawings. I also did my own drawing of a plane that I will use for my final piece. I finished of my first final piece by adding colour and then also adding	

			the sky. I also started to research poster designs for my second final piece. This week I scanned in one of my drawings and used this in Photoshop to make my poster. I had to do research as well to get the other assets I needed for my poster
I need to write an evaluation	A computer	1 week	I wrote my evaluation by looking through all the work I had done for this project and then thinking about what went well and what didn't go well.

#### Assessor Feedback to Learner

Please list the asse AO1 Recall knowled Band - 2 The candidate has sl understanding of Art terminology is used a AO2 Apply knowled Band - 1 The portfolio demons The learners underst relevance.	dge and show under hown the ability to re and Design. Throug accurately on occasi dge and understand strates limited applic	ecall and communicate a ra hout the portfolio there is e ion. ding	evidence that subject-specific
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AO3 Analyse and e			,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,,
	valuate knowledge	and understanding	
<u>Band - 1</u>			
Annotation throughout	ut the portfolio provi	des simple responses and	simply provides basic
descriptive comment			
	and apply technical	skills and processes	
Band - 1			
			nd the learner has selected
			h the learner has produced 2
completed.	k any sense of deve	iopment and therefore cou	ld be considered as partially
AO5 Manage and ev	valuate the project		
Band - 1			
	naged the project inc	luding planning and prepa	ration of a limited range of
resources. The learner has provided basic comments on some aspects of the project.			

#### Assessor to Learner

Well done Candidate C. You have produced a project, which meets all assessment objectives. Your portfolio demonstrates that you are able to understand and interpret a project brief and undertake the research required.

Your project proposal clearly states what work you planned to produce for this project and you have linked this back to the brief and your research.

You have produced 2 final pieces using the disciplines of drawing and graphic design. Both of your final pieces feature images of planes, which is explained in your proposal. Your evaluation is quite brief and provides a commentary regarding each stage of the brief.

#### **Comments from Learner**

I worked hard in this project and although I did not know about the Italian Futurists before the project I now really like their work. In future projects I will make sure I leave more time to develop my ideas further.

#### Any further actions? (Please initial and date once actions have been completed)

In future assessments make sure you plan your time to give yourself the opportunity to fully develop your ideas and experiment with a wide range of materials, techniques and processes to inform your ideas.

Learner Signature	Candidate C	Date	July 2018
Assessor Signature	Assessor A	Date	July 2018

#### **External Quality Assurer Commentary**

Grade awarded for this assessment criterion - Level 1 Merit

Justification for the awarded grade:

#### AO1 Recall knowledge and show understanding

#### Band – 2

The learner has shown a basic level of understanding and knowledge, the Futurist discipline has been described basically with content that has limited accuracy and limited detail.

Identification of what is included in a design proposal is basic with content that has limited accuracy and limited detail. The proposal generally indicates what the learner is planning to do but contains limited justification or details regarding developmental potential

#### AO2 Apply knowledge and understanding

#### Band – 1

The learner has applied knowledge and understanding in a limited way. Interpretation of the brief and initial idea is limited.

The portfolio demonstrates limited development of Ideas with very limited experimentation or testing and limited refinement. The learner has relied heavily on some initial line drawings produced from secondary sources. These have then been used to create both pieces of work demonstrating a limited command of visual language and evidencing a very limited application of skill.

The final designs selected does meet the basic requirements of the brief but its effectiveness is limited.

#### AO3 Analyse and evaluate knowledge and understanding

#### Band – 1

The learner has analysed and evaluated research into limited examples of the works of others being sourced and attributed. The analysis of the two selected pieces of art and or design works is minimal and demonstrates limited conclusions.

#### AO4 Demonstrate and apply technical skills and processes

#### Band – 1

The learner has demonstrated and applied basic technical skills and processes in a limited way. The learners' creative responses to the brief is partially successful in realising intentions, with a partially successful degree of creativity and aesthetic quality.

The portfolio provides evidence of the application of technical skills and ability, with a partially successful use of and application of visual language, materials, media, techniques and equipment. This is particularly evident in the learner's second piece of work where the learner has made use of specialist software.

#### AO5 Manage and evaluate the project

#### Band – 1

The learner has managed the project, including preparation and planning of a limited range of the project stages, time frames and resources with limited effectiveness. The learner has provided commentary with regards to their approaches, skills and accomplishments in limited detail.