



Unit 223, Greenhouse Studio  
2-7 Fountayne Road,  
Tottenham N15 4QL

30/05/2021

Adrian Joseph  
NCFE  
Q6  
Quorum Business Park  
Benton Lane  
Newcastle upon Tyne  
NE12 8BT

Dear Adrian

I am writing in support of the following qualification:

- NCFE Level 3 Certificate in Web Design (603/7370/2)

Ma Lilas is a training centre that provides quality training to young people and adult from the age of 16 plus including learners with Special Educational Needs and Disabilities (SEND). Our aim is to bridge the unemployment gap in our local area by encouraging and supporting learners succeed through certification, traineeships and vocational training.

With our accreditation from Cache and NCFE, learners are equipped with qualifications that are recognised nationwide.

I believe this qualification is valuable for learners who are working or would like to work in a web design team or as a freelance web designer and want to increase their knowledge, skills and understanding or seek an opportunity for relevant employment.

Completion of this qualification will prepare learners to progress their career to a variety of roles in web design or to other related disciplines such as graphic design, UX/UI or programming.

We are a newly accredited centre that is thriving for success, we are highly qualified with many years of experience education sector mainly in teaching 16 and over. We are situated in one of the mostly deprived area of London. Haringey is an inner London borough located in the north of London. 40% children in the borough live in poverty, similar to the typical London borough (38%), and the poverty rate is significantly high with 34% of the population living in poverty, with the London average being 28%. In addition research have shown that only 37.7 of the Haringey population attained qualification at age 19.

Within the borough, the unemployment rate is also considered to be above average. In Haringey, 6% of the labour market is struggling with unemployment, while in London as a



whole this proportion is 4.9%. Additionally, Haringey has an above average rate of court-ordered repossessions of housing units with 2.51 repossessions per 1,000 households in 2019 compared to a London average of 1.71. We believe that running such courses in this area will benefit the local community and local employers as the qualification is suitable for learners aged 16 and upwards, this is a targeted age for our centre.

By signing below I provide my consent for the contents of this letter to be published electronically on NCFE Group websites for the purposes of demonstrating endorsement and understand that quotes could be used in marketing material. I also acknowledge that the contents of this letter may be kept on record by NCFE Group where required for audit, legal or regulatory purposes.

Yours faithfully,

Fifi Tshimbalanga  
Centre director  
Ma Lilas  
UKPRN: 10086680